



The Practical Researcher: A Student Guide to Conducting Psychological Research (Paperback)

By Dana S. Dunn

John Wiley Sons Inc, United States, 2013. Paperback. Book Condition: New. 3rd Revised edition. 239 x 193 mm. Language: English . Brand New Book. The 2nd edition of Dunn s The Practical Researcher: A Student Guide to Conducting Psychological Research offers many new and enhance features and additions including a new section on fMRI/brain-imaging research and other non-invasive methods for measuring brain activity. The text offers updated online searching materials reviewed by reference librarians; updated sample references written in APA style; new material on learning to identifying the embedded outline found in published APA style papers as a way to learn to outline papers; additional discussion of diary studies, beeper studies, and experience sampling methods. A new Preface and Acknowledgements is also included, as well as updated suggested references and at the end of each chapter. Furthermore, the text offers a brief section on the relation between statistical significance, effect size, and replication of results in light of the example of Bem s ESP research and information on using PowerPoint effectively. A few chapters include a rubric for helping plan and deliver oral presentations as well as revised and updated Exercises to reflect changes and additions to the earlier edition.



Reviews

Most of these publication is the perfect ebook accessible. It is amongst the most awesome publication i have got read through. You wont truly feel monotony at whenever you want of the time (that's what catalogs are for regarding in the event you request me).

-- Prof. Edgar Kshlerin

It is easy in study safer to comprehend. It can be writter in basic phrases and never confusing. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Emmitt Harber