



Handbook of Research on Family Business

By Panikkos Zata Poutziouris, Kosmas X. Smyrniotis, Sabine B. Klein

Edward Elgar Publishing Ltd. Paperback. Book Condition: new. BRAND NEW, Handbook of Research on Family Business, Panikkos Zata Poutziouris, Kosmas X. Smyrniotis, Sabine B. Klein, "The Handbook of Research on Family Business" provides a comprehensive first port of call for those wishing to survey progress in the theory and practice of family business research. In response to the extensive growth of family business as a topic of academic inquiry, the principal objective of the Handbook is to provide an authoritative and scholarly overview of current thinking in this multidisciplinary field. The contributors examine recent advances in the study of family business, which has undertaken significant strides in terms of theory building, empirical rigour, development of sophisticated survey instruments, systematic measurement of family business activity, use of alternative research methodologies and deployment of robust tools of analysis. A wide selection of empirical studies addressing the current family business research agenda are presented, and issues and topics explored include: validation of the protagonist role that family firms play in social-economic spheres; operational and definitional issues surrounding what constitutes a family business; historical development of the field of family business; methodologies encompassing micro and macro perspectives; and, challenges to the orthodox microeconomic view...



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