



The Motion Picture Theater, Its Interior Illumination and the Selection of the Screen: A Booklet for Motion Picture Theater Owners and Managers (Classic Reprint) (Paperback)

By Eastman Kodak Company

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from The Motion Picture Theater, Its Interior Illumination and the Selection of the Screen: A Booklet for Motion Picture Theater Owners and Managers The motion picture theater did not spring at once into popularity, due, in part, to the fact that little attention was given to the comfort of the spectators. In the early days, the pictures were usually exhibited in a stuffy improvised hall and in total darkness. After the arrival of the motion picture theater with its more pleasing and comfortable surroundings, the number of persons attending the theater increased enormously. In the modern theater every detail of decoration, ventilation and temperature regulation has been most carefully worked out. The public will invariably prefer to patronize the modern theater in which the optical and physical comforts have been looked after. It will fill the up-to-date picture house to capacity and at good prices even when another theater, where the surroundings are not pleasant, is showing the same picture for less money. People may be easily attracted to a theater for the first time by...



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The book is great and fantastic. it absolutely was written very properly and beneficial. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Lyda Davis II**