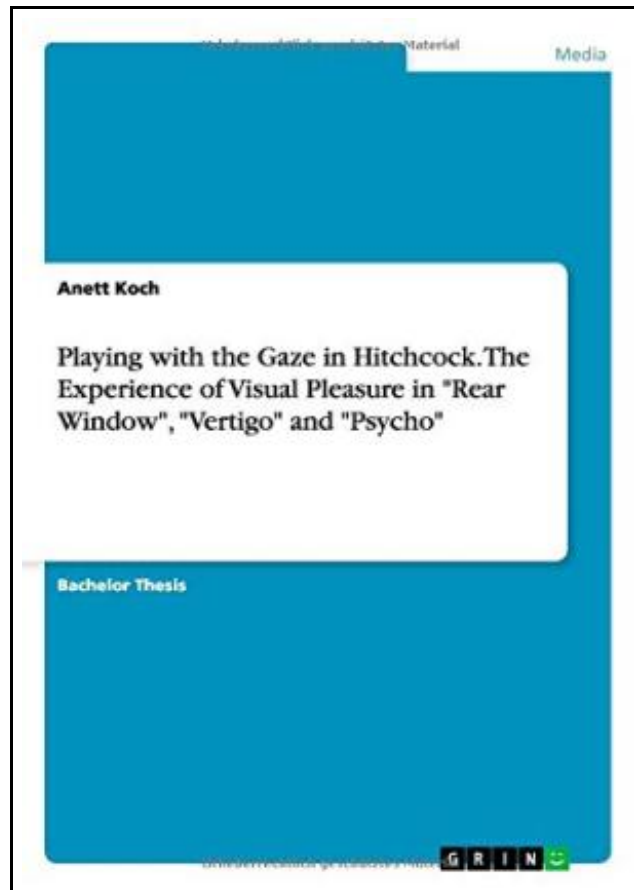


## Playing with the Gaze in Hitchcock. The Experience of Visual Pleasure in "Rear Window", "Vertigo" and "Psycho"



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## PLAYING WITH THE GAZE IN HITCHCOCK. THE EXPERIENCE OF VISUAL PLEASURE IN "REAR WINDOW", "VERTIGO" AND "PSYCHO"



GRIN Verlag GmbH Jun 2014, 2014. Taschenbuch. Book Condition: Neu. 211x146x7 mm. Neuware - Bachelor Thesis from the year 2011 in the subject Communications - Movies and Television, grade: 1,0, University of Heidelberg, language: English, abstract: Woman [ ] stands in patriarchal culture as a signifier for the male other, bound by a symbolic order in which man can live out his fantasies and obsessions through linguistic command by imposing them on the silent image of woman still tied to her place as bearer, not maker, of meaning (Mulvey, Visual Pleasure 15). Ever since Laura Mulvey published her essay Visual Pleasure and Narrative Cinema in 1975, feminist film theorists have challenged her assertion that films are directed at an exclusively male spectatorship. Despite the fact that Mulvey herself has revised some of her ideas in Afterthoughts on Visual Pleasure and Narrative Cinema inspired by King Vidor's *Duel in the Sun* (1946) (1981), theorists are still struggling to understand if and how visual pleasure manifests itself for female viewers. In classical Hollywood cinema, this visual pleasure is the result of successful audience manipulation. Cinema is often regarded as a narrative machine because the narrative is delivered so effortlessly and efficiently to the audience that it appears to have no source (Belton, American Cinema 22). As a rule, the film's artifice is hidden so well that it remains unnoticed by the audience, conveying the impression that the narrative is spontaneously creating itself in the presence of the spectators [ ] for their immediate consumption and pleasure (ibid.). Thus, cinema's visual manipulation techniques enable viewers to experience visual pleasure as they enter the world on screen and become involved in the lives of their screen surrogates. Among the many talented directors in the history of film making, Alfred Hitchcock is...



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