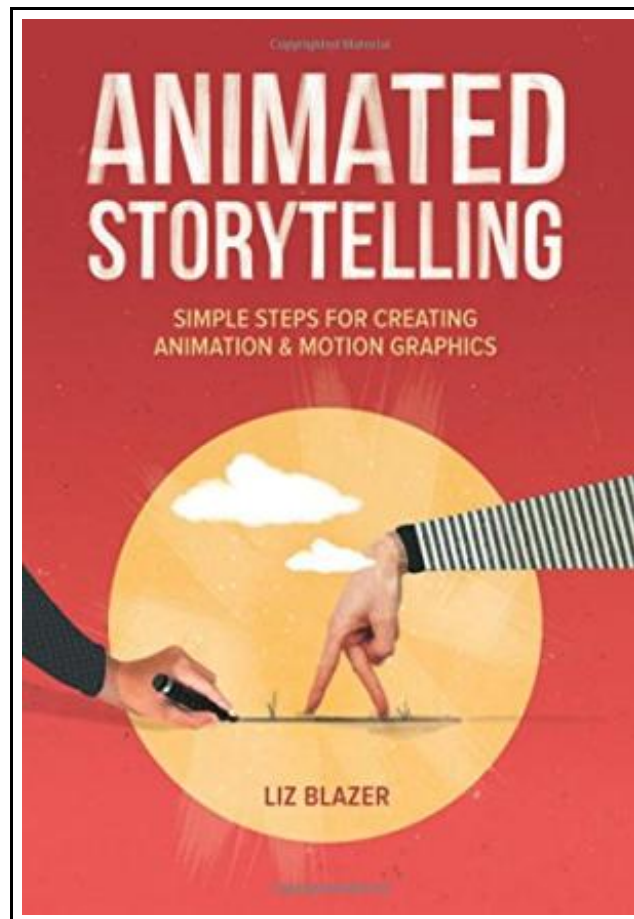


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- \* Find and communicate your story's big idea
- \* Create a tight story using linear and nonlinear story structures
- \* Use color to clarify and enrich your story
- \* Define the rules for your animated world, and commit to them
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- \* Make the work you want to be hired to do
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